

DPA School Board Minutes 2019-2020

Meeting 6 May 21, 2020

6:00-8:00pm

- 1) **Opening prayer** (Kyle)
- 2) **Roll Call**- virtual: Fr. Phil, Kyle Pline, Kathy Morey, Tonya Fritz, Kate Beuschel, Brandon Hackenburg, Bruce VanderMuelen, Todd Kline, Becky Porter. Absent-Ashley Dietrich, Karen Reed (Becky)
- 3) **Approval of previous minutes:** Kathy motions Brandon seconds, all approve (Kyle)
- 4) **Approval of agenda:** (Kyle)
- 5) **Administration update** (enrollment, staffing, other) (Kate)
 - a) **St Joseph and St. Catherines**- see attached updates
 - b) **Financial considerations**-The payroll protection program federal loan application was approved and will cover 8 weeks of payroll. The loan should be forgiven because there are no assets. (Todd Kline)
- 6) **Action item / committee review**
 - a) Finance:
 - i) developing budget for 2020/2021, due June 29 to the Diocese, will assume the same enrollment until school resumes
 - ii) need 3 students in each group (K-8; Pre-school and Little Wings to make up for a budget shortfall. (Bruce)
 - b) Development:
 - i) No update, will help Kate apply for \$5,000 grant for Covid-19 medical supplies, masks, cleaner, ect. (Becky)
 - c) Building and Grounds:
 - i) Playground needs updated with new cushion wood mulch and the old DPA sign needs taken down with the old logo. (Brandon)
 - d) Planning/Policy:
 - i) Survey for parishoners was gotten from Sharon and will be updated and sent out later this summer (Kyle)
 - e) Mission Effectiveness: no updates (Kyle)
 - f) Marketing:
 - i) Moving T-shirt orders (and other clothing orders) to Fall 2020
 - ii) I am working with Bronco Connection in Coopersville on yard signs and car decals ready to pass out on the last day of school to all DPA families LW-8th Post-cards are being sent out to all Preschool-7th grade families at DPA Marketing credit will be used for these
 - iii) Social media: 8th grade spotlight posts on FB and IG. DPA family prayer post will go up soon as an enrollment initiative, and tribute to our current students and families. It will be added to the website as well. It's precious. Plan for end of the year events is to post a "weekly calendar of events" as well as FB live at the event for promotion of what we are doing.
 - iv) A meeting will be held with Kate Beuschel, Courtney Bowmar, Cathleen Holwerda, and myself once school is officially out for summer to discuss a marketing plan for the likelihood of remote learning next fall, as well as to put together verbiage for website, and social media discussing the plan.
 - v) Have requested monthly meetings with the Diocesan marketing cohort, a recent meeting we had was helpful to see what other schools are doing that we

can implement. Also have requested a meeting topic of how to effectively market during summer months, what to focus on, etc.

- vi) Finally, I feel our website needs some cleaning and condensing. It's VERY wordy, and I think we can do better so I'll add this to the marketing meeting planned tentatively for June.
(Ashley)

7) HSA/Auction update

- a) SC HSA- Ryan Swanson is new confirmed president, Bonnie Pline is vice-president
- b) Auction is going to be held Oct. 17, will not be a typical auction, rather an all day event with silent raffles spread out at tables to limit amount of people in the building at one time (Kathy)
- c) SJ HSA- New president is Tonya Fritz
 - i) Event calendar to be started for next year on June 8th, next meeting in the parking lot at St. Joes'. (Tonya)

8) Open discussion:

- a) Our learning model has us in a good spot because we have an individual learning model that works well with virtual learning. (Kate)
- b) If we need to accommodate the growing enrollment of Little Wings to create a separate infant room and a separate toddler room we can come up with creative solutions. Possibly St. Francis could hold the offices for both St. Catherines and St. Francis so there would be more room at the St. Catherines campus for the classrooms. (Kate & Todd)
- c) Dates for next years BOD meetings are tentatively approved, pending any schedule conflicts. Spring break for 2021 is April 5-9.

Mission: As a Catholic academy, we cultivate courageous servants of God by nurturing strengths and promoting leadership through academic and spiritual excellence.

Vision: Be a learning community that grows WINGS: world knowledge, focuses on individualized, innovative education, provides a nurturing family environment, and is God-centered, while utilizing supportive technology.